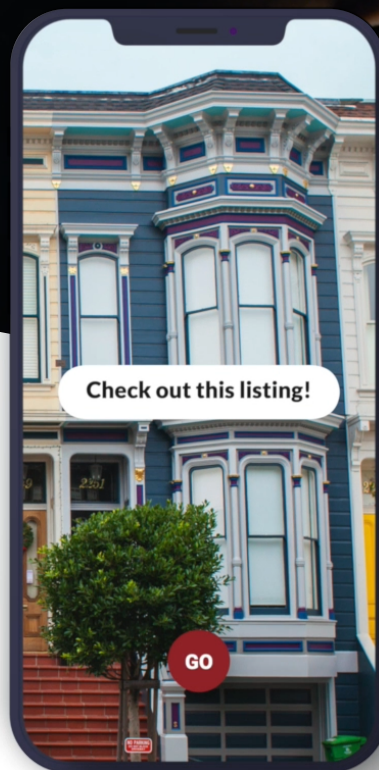


# YOUR FUTURE CLIENTS COULD BE RIGHT NEXT DOOR

Boost



Nextdoor

Help your agents connect with homeowners in their target neighborhoods with Boost ads on Nextdoor. They can promote listings in their preferred neighborhoods with automated digital ads—on the platform they already know and love.

TURN YOUR NEIGHBORS INTO CLIENTS WITH

## Boost + Nextdoor

**75%** of Nextdoor members are homeowners and are grouped by neighborhood



**Create hyper-targeted ads**

based off ZIP codes, addresses, or streets



**Access to 1:1 interactions**

with potential homebuyers or sellers



Plus, only Boost users have the exclusive rights to run ads on Nextdoor... *other agents and brokers do not!*



## GETTING STARTED IS EASY AS

1

Tap the Add Nextdoor button during ad setup in the Boost dashboard

2

Target a neighborhood by typing in a ZIP code, address, or street

3

Customize the ad, including images, landing page info, desired ad views, and runtime

Complete the ad purchase, and the ad will be seen by a hyper-targeted audience on local Nextdoor feeds PLUS top social media sites and websites within minutes!

Help your agents be the first to show their neighborhood that they are the go-to real estate expert who can help their neighbors buy or sell a home.

LEARN MORE ABOUT  
NEXTDOOR

